

Sunday, 13 December, 2015

“Developing New Cardiovascular Therapies; The Innovation Process and the Role of a Key Opinion Leader”

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| 07:30 - 07:40 | Registration & Breakfast |
| 07:40 - 08:00 | Welcomes Prof. Chaim Lotan, MD Prof. Rafael Beyar, MD Prof. Martin T. Rothman, MD Workshop Introduction: Prof. Paul A. Iaizzo, PhD |
| 08:00 - 08:20 | Re-Shaping Medical Pipelines How Clinicians are becoming Innovators Prof. Chaim Lotan |
| 08:20 - 08:40 | How New Medical Products are Developed Overview of New Product Development Process Prof. William Durfee |
| 08:40 - 09:00 | How to Determine if a New Device is Needed Market Evaluation and Needs Assessment Methods Dr. Todd Brinton |
| 09:00 - 09:20 | Case Study: Mitral & Tricuspid Replacement Prof. Francesco Maisano |
| 09:20 - 09:40 | Essentials of Creativity Sketching, Notebooks and Documenting Prof. Paul Iaizzo and Prof. William Durfee |
| 09:40 - 10:10 | Coffee and Networking Break |
| 10:10 - 10:20 | Brainstorming Warmup Prof. William Durfee |
| 10:20 - 10:50 | Innovation Exercise 1: Generate Ideas |
| 10:50 - 11:20 | Competitive Pipelines in the Medical Device Market Rick Geoffrion |
| 11:20 - 11:50 | Testing Your Medical Device Idea: Bench Tests, Pre-Clinical, Clinical Trials Prof. Paul Iaizzo |
| 11:50 - 12:10 | Regulatory Pathways for you Device Dr. Susan Alpert |
| 12:10 - 12:50 | LUNCH |
| 12:50 - 13:10 | Protecting Your Intellectual Property Through Patents Prof. William Durfee |

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| 13:10 - 13:30 | How to Strategize and Plan Your Startup Ms. Kathleen Marshall |
| 13:30 - 13:50 | Innovation Exercise 2: Develop a New Cardiovascular Product |
| 13:50 - 14:10 | Team Presentations |
| 14:10-14:30 | Coffee & Networking Break |
| 14:30-14:55 | How to Build a Medical Device Company Dr. Amir Belson |
| 14:55-15:25 | Digital Health Revolution - A New Player in the Innovation Market Prof. Peter Fitzgerald |
| 15:25-15:55 | The Corporate View of Technology Assessment and Acquisitions Dr. Timothy G. Laske |
| 15:55-16:10 | Clinical Trials Complications Dr. Jan Skowronski |
| 16:10-16:35 | Pre-clinical Trials of a Cardiac Device Dr. Juan F. Granada |
| 16:35-17:00 | Cardiovascular Medical Device Innovation: A Discussion Q & A Panel with: Prof Chaim Lotan, Prof Rafael Beyar, Dr. Amir Belson, Prof Peter Fitzgerald, Dr. Laske |
| 17:00 | Adjourn |

* The program is subject to changes